Google "BSA" and "mission" this is the top result.

Scouting.com which is the BSA national website is first on the list.

http://www.scouting.org/scoutsource/Media/mission.aspx

Mission Statement

The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law.

Scout Oath

On my honor I will do my best To do my duty to God and my country and to obey the Scout Law; To help other people at all times; To keep myself physically strong, mentally awake, and morally straight.

Scout Law

| A Scout is: | |
|-------------|----------|
| Trustworthy | Obedient |
| Loyal | Cheerful |
| Helpful | Thrifty |
| Friendly | Brave |
| Courteous | Clean |
| Kind | Reverent |

Vision Statement

The Boy Scouts of America will prepare every eligible youth in America to become a responsible, participating citizen and leader who is guided by the Scout Oath and Law.

If you do a text search, you will not find the words, "fun", "games", "singing", "camping", "campfire", "hiking", "fishing", "cooking", or any words related to "merit badge". Perhaps it's a surprise that not even the word "Eagle" is part of the mission or vision. BSA depends on the adults and youths involved to understand the purpose of getting together for planning, preparing, and putting into place the activities we do as a framework for a broader goal. When a Scout or Scouter has doubts or hesitates to get involved or move forward, the one big question needs to be asked and answered.

Why are we doing this?